

Enjoy Every Moment[®]

*Providing all the services you need, so you
can simply relish your unique and special yacht*



- YACHT MANAGEMENT
- NEW BUILD & REFIT MANAGEMENT
- ON-THE-WATER TRAINING
- INDEPENDENT ADVOCACY



FULL-SERVICE PREMIER YACHT MANAGEMENT



Your Yacht Is Unique Among Watercraft

Your yacht is superbly built with an abundance of varnished wood detail, cutting edge technology, and a level of craftsmanship that is hard to find elsewhere.



THE YACHT OWNERS CHALLENGE:

Owning a Yacht Is a Privilege and a Pleasure.

But, ownership brings complex responsibilities and issues that can dampen your enjoyment.

Your yacht is rare and beautiful. And, like any yacht, it is also a bafflingly complex combination of physical elements: electronic and mechanical systems, highly finished woodwork, metal, and composite materials.

Every yacht needs constant, careful attention — in and out of the water, in and out of season. Appropriate care translates into trouble-free enjoyment on the water and preserves resale value — so your boat distinguishes herself as best-in-show when the time comes to list her for resale.

Given the value of your boat, entrusting its care to others raises important questions. Will your boat be properly maintained? Will service and repairs be done correctly? Will you get the services you pay for? Will you be overcharged? Will anyone watch over your yacht or will it be just another boat in the boatyard?



Becket & Co. offers Personalized Service

*Taking advantage of the full-breadth of our services will
give you confidence and peace-of-mind.*

THE SOLUTION: BECKET & CO.

We Will Manage Every Physical and Financial Detail of Your Yacht

This gives you the ability to simply enjoy your time on the water.

PREMIER YACHT MANAGEMENT

We take care of everything your yacht needs so you can simply enjoy your time on the water. We'll manage your annual budget. We'll schedule and supervise all maintenance and oversee unexpected repairs on an on-call basis. From rewiring to refits, mooring fees to metal polishing, we'll take care of everything.

QUALIFIED INSTRUCTION AT SEA

With years of experience training new yacht owners and reorienting existing yacht owners, we know your craft inside out. We're uniquely qualified to instruct you, your crew, or your family members. Our "Confidence on the Water" program covers docking and maneuvering, navigation, emergency procedures, all systems, maintenance, and more. And, completion of our training program usually results in a reduction in your yacht insurance costs.

FULL ADVOCACY

We are your full-time, full-service, professional advocate and agent. We work with an extensive network of boat designers, builders, and service yards but are affiliated with none. We represent your interests in all our dealings on your behalf.

KNOWLEDGEABLE CONSULTING – BUILD MANAGEMENT

Building a new yacht? Let us represent you during the build process. We will document and inspect every step, and ensure a clear flow of information between you and the builder. We know which options will optimize your experience on the water.

SELLING YOUR YACHT?

We can offer you the same level of service excellence. Our advocacy on your behalf enables us to give you unbiased information and recommendations on boats, brokers, buyers, designers, and builders.



ENJOY YOUR YACHT AS YOU ALWAYS MEANT TO:

We'll Take Care of It All.

You won't ever have to worry –or wait.

CASE STUDY: COMPREHENSIVE REFIT OF A HINCKLEY TALARIA 55

Becket & Company recently managed a full cosmetic and electronic refit on a Hinckley Talaria 55. We designed and oversaw the installation of new teak coamings and cockpit sole; teak cladding on the cockpit's vertical surfaces; design and installation of a custom molded settee with built-in storage; new Awlgrip® paint for the hull; and a complete reupholstering of all interior and exterior cushions.

We also managed interior work including the removal of linoleum veneer on the helm dash and re-cladding in cherry wood; reorganization and reinstallation of the gauge cluster; and installation of two Raymarine® G-Series chartplotters with a 4kW open array radar and a FLIR® night vision camera.

Your Time is Too Valuable

Don't settle for anything less than Premier Yacht Management from Becket & Co.



Becket & Company Is Uniquely Qualified To Manage Your Yacht



James B. Strohacker founded *Becket & Company* in May 2009, creating an organization of skilled, certified yacht management professionals dedicated to representing yacht owners as a true advocate and partner.

Strohacker spent much of his youth on the water, running lobster yachts and sailing along the shores of coastal Maine. While a student at Bowdoin College in Brunswick, Maine, he apprenticed at renowned wooden boat builder Richard Pulsifer's shop, working on 15 boats and building two boats of his own. After three years working alongside Pulsifer, Strohacker possessed a solid understanding of naval architecture, but also a strong appreciation for Pulsifer's commitment to detail and craftsmanship. These are the key tenets from which Becket & Company operates.

In 2004, Strohacker joined The Hinckley Company® as manager of the demonstrator fleet. He went on to be senior trainer in Hinckley's new owner orientation program as well as sales event manager. Strohacker educated and trained hundreds of new Hinckley jet boat owners, teaching them how to operate and maintain their boats. Strohacker also spent thousands of hours running boats, providing vital feedback on new products, and coordinating service, engineering, and production departments to meet customer needs and expectations — on time.

These experiences, coupled with an MBA from Babson College in Wellesley, Massachusetts, provide the foundation upon which Becket & Company is built. When you partner with Becket & Company, you elect to work with a completely independent advocate that will provide a turnkey boating experience and ensure you ENJOY EVERY MOMENT aboard your yacht.



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